



With You, for You ! S.O.E , Go for it !

Dear Colleagues,

You are working very hard and your time is very precious for your own office and clients.

As support of your individual effort, [SOE](#) offers services, education program and professional development.

Indeed, when you join the [SOE](#) you actually belong to a group of professional optometrists, all over Europe. You can trust the Board members since they are professional optometrist:

- They know and understand your concern
- They bring solutions to you

Join [SOE](#) and be actively represented from the Brussels's office while the E.U. is taking more and more power off the members states.

Created in **1967** by some visionary optometrists, the [SOE](#) became the first association to highlight "Optometry" at the european level.

The main topics of the association have always been:

- **Education:** numerous high level optometrists have been invited (*Bob Sanet, Armand Bastien, John Streff, Claude Valenti, Stefan Collier , Bob Kraskin, Getman, Ray Gottlieb, Deborah Zelinsky, William Padula...*) , from all over the world, to provide courses and animate workshops.
- **Development:** our continuous lobbying efforts have generated the recognition of the optometric benefits in some countries. Major push will now be given to get France, Germany, Spain and Italy accepting officially the benefits of optometry

We can all be proud of what we achieved, since 1967



2012

SOE 45th Anniversary

BABO



2012 will be a full year of celebration for [SOE members](#).

It's 45th anniversary will be the opportunity to go ahead with new important benefits to all [SOE](#) members:

- **Education: set up of a new international network, on a worldwide basis.**

Objectives:

- * access to several qualitative workshops at a reasonable fee: a truly ongoing training program covering the various areas for members to learn the latest advances;

- * study trips

«Our new network will also offer great facilities to attend the International Congress of Behavioural Optometry (ICBO) in close collaboration with [BABO](#)»

- **Social events : set up of the [SOE](#) European Congress**

Objective: get to know each other in a better and different way, during 3 consecutive days. This will also be a unique opportunity to share knowledge and experience.

The selected guest speaker is probably the finest American optometrist.

A social program will take place in various hot spots of the destination. Families will also have the possibility to enjoy the destination, before, during or after the congress

“Courses, across the year and during the congress, will include practice management, visual training, how to get more clients and how to convince parents that vision is much more than being able to see.”

- **Membership: set up of a membership fee for larger benefits !**

Objective: a substantial increase of new members opening to much more possibilities for education and social events. See our new attractive membership fee's package:

Up to december 31, 2011 :

1. **for individuals: 150 € ;**
2. **for students / teachers: 50 €**

From January 1, 2012 :

1. for individuals: 225 €
2. for students/ teachers: 50 €

[SOE](#) will soon have new statutes. This will even more professionalize our Association. It will also help [SOE](#) to get closer to other attractive associations.

[SOE is your partner for a better futur.](#)

[Be part of it, join today and get the special offer : SOE , Go for it !](#)

Associations supporting SOE:



With the Support of :



RedGreen ToyBox

OPTOMATTERS